

# SUSTAINABLE CLEVELAND 2019

*Building an Economic Engine to Empower a Green City on a Blue Lake*



## Summit 2011 Sponsorship Opportunities

**About the Summit:** Summit 2011 will be September 22<sup>nd</sup> and 23<sup>rd</sup> in Downtown Cleveland's Public Auditorium. The first day of the summit will focus on 2011, *The Year of Energy Efficiency* and highlight advancements and opportunities in this field in Northeast Ohio. The first day will also feature report-outs from a variety of SC2019 stakeholders. The second day of the summit will focus on the upcoming *Year of Local Foods* in 2012. **Send a powerful message that you support sustainable economic development.** Enhance your presence and increase your impact with a tax deductible sponsorship. **Sponsors build relationships with the Sustainability Sector** when they support the Sustainable Cleveland 2019 Annual Summit. Sponsorship provides a variety of opportunities to develop closer relationships with SC2019 and its participants while enhancing the summit experience for 600-700 attendees.

**Sponsorship Packages:** Sponsorship opportunities are designed to give you maximum exposure to a unique and diverse group of sustainability stakeholders from Northeast Ohio and around the world.

### Green City Sponsorship-\$15,000 (limit 2)

- Recognition for Keynote Speaker sponsorship on the topic of Energy Efficiency or Local Food
- 10 x 10 Exhibit Space at the SC2019 Section of Ingenuity Fest, Sept 16-18, 2011
- 10 Summit Passes
- Logo and live link to company on Summit website
- Logo on the SC2019 bi-weekly eblast
- Logo during Summit on projection screen
- Organization name, logo and 100 word description printed in Summit workbook (subject to deadline).
- 5 Passes to SC2019 VIP Reception
- Attendee bag insert (subject to deadline)

### Blue Lake Sponsorship-\$10,000

- 12 ft exhibit table at the SC2019 Section of Ingenuity Fest, Sept 16-18, 2011
- 5 Summit Passes
- Logo and live link to company on Summit website
- Logo during Summit on projection screen
- Organization logo printed in Summit workbook
- 3 passes to SC2019 VIP Reception
- Attendee bag insert (subject to deadline)

### Insulator Sponsorship-\$5,000

- 6ft exhibit table at the SC2019 Section of Ingenuity Fest, Sept 16-18, 2011
- 4 Summit Passes
- Logo and live link to company on Summit Website
- Logo during Summit on projection screen
- Organization logo printed in Summit workbook
- 2 passes to SC2019 VIP Reception
- Attendee bag insert (subject to deadline)

### Conserver Sponsorship-\$2,500

- 6ft exhibit table at the SC2019 Section of Ingenuity Fest, Sept 16-18, 2011
- 3 Summit Passes
- Live link to company on Summit website
- Logo during Summit on projection screen
- Logo printed in Summit workbook
- 1 pass to SC2019 VIP Reception
- Attendee bag insert (subject to deadline)

### CFL Sponsorship-\$1,000

- 2 Summit Passes
- Live link to company on Summit website
- Logo during Summit on projection screen
- Logo printed in Summit workbook
- Attendee bag insert (subject to deadline)

**Additional Sponsorship Opportunities:** Be recognized for sponsoring Speakers, Lunch, Afternoon Snack, SC2019 Attendees Bags, Workbook Printing or Audio Visual.

# Sponsor Application

Please complete Sponsorship Application and Payment Information and mail with payment to:

**Andrew Watterson, Chief of Sustainability**  
**Office of Sustainability, Room 227**  
**Cleveland City Hall**  
**601 Lakeside Avenue**  
**Cleveland, OH 44114**

Print your Company name exactly as it should appear in all marketing and promotional materials for the event: \_\_\_\_\_

## Primary contact information

Name \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City State Zip Code \_\_\_\_\_

## Billing information (if different from above)

Name \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address (if different from below) \_\_\_\_\_

City State Zip Code \_\_\_\_\_

**Sponsor Level** \_\_\_\_\_

Price \$ \_\_\_\_\_

## SC2019 Exhibit Space (Green City, Blue Lake, Insulator and Conserver Levels)

Yes, I would like exhibit space at the SC2019 Section of Ingenuity Fest, Sept 16-18, 2011

## Bag Inserts

Yes, I would like to provide 600 bag inserts



## Payment Information

Full payment must accompany this form in order to secure your space as a sponsor or exhibitor. Space is revocable until payment is accepted.

### Company check

Please make check payable to SC2019 501(c) 3 fiscal agent: [Cleveland Museum of Natural History, Memo: SC2019 Summit](#)

### Visa, MasterCard or American Express

Account number \_\_\_\_\_

Exp. date \_\_\_\_\_

Print cardholder's name \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Purchase Order P.O. Number (required if payment is not submitted with application): \_\_\_\_\_

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

## Organization Logo and Information

Please submit an organization logo and organizational description: Green City Sponsors, 100 words; Ingenuity Fest Exhibitors submit a 25-word description.

Company description and logo should be submitted via email to [jmcgowan@city.cleveland.oh.us](mailto:jmcgowan@city.cleveland.oh.us) and should comply with one of the following specs:

1. Adobe Illustrator or Freehand eps file, (vector file) with fonts outlined or
2. 300 ppi JPEG file of your non-animated logo.

## Additional Information

You will be contacted by the Office of Sustainability with registration information for the Summit, Ingenuity Fest and VIP reception (if applicable).

### Questions?

Jenita McGowan, Sustainability Manager  
City of Cleveland, Office of Sustainability  
[Jmcgowan@city.cleveland.oh.us](mailto:Jmcgowan@city.cleveland.oh.us)  
216-664-2444 Dial 2, then Ext 5579

