

**Greater Cleveland Regional Transit Authority
Monthly Ridership Report
March 2010**

Performance Overview:

Ridership comparisons between 2009 and 2010 are displayed below:

Bus	March 2010	March 2009	March Difference	Mar - Dec 2010	Mar - Dec 2009	Mar - Dec Difference
RTA (noncirculator)	3,025,935	3,365,889	-10.10%	8,437.6	9,870.2	-14.5%
HealthLine	364,400	335,900	8.48%	1,003.4	973.0	3.1%
Total Bus	3,390,335	3,701,789	-8.41%	9,441.0	10,843.2	-12.9%
Rapid Transit						
Heavy Rail	477,632	476,043	0.33%	1,282.0	1,313.0	-2.4%
Light Rail	211,005	206,237	2.31%	627.2	637.0	-1.5%
Total Rapid Transit	688,637	682,280	0.93%	1,909.2	1,950.0	-2.1%
Paratransit						
Paratransit	47,781	48,228	-0.93%	131.7	131.7	0.0%
Work Access						
Work Access	5,389	5,901	-8.68%	16.4	17.8	-8.0%
Total Ridership	4,132,142	4,438,198	-6.90%	11,498.3	12,942.7	-11.2%

Ridership values are displayed in thousands (e.g., 1,025,149 rounds to 1,025.1)

Highlights:

- Total system ridership for March decreased 6.9% or about 306,000 rides. In comparison to last year, there was one more weekday and one less Sunday in March. In comparison to last year, average weekday ridership dropped 9.76%, triggering a loss of 17,448 trips per day. Compared to last year, year-to-date system ridership decreased 11.2% or approximately 1,444,000 rides. Bus ridership in March decreased 8.41% or approximately 311,000 rides.

- After a phenomenal first year of operation, the HealthLine increased in ridership with 364,400 rides taken in March, an 8.48% increase over last year. Compared to last March, about 28,500 more rides were taken.

- Rapid Transit ridership increased by 0.93% in March. Light Rail increased 2.31% for the month and Heavy Rail increased 0.33%. This is the highest rail ridership has been in two years.

- Trolley ridership of 83,561 decreased during March 13.3%, or 12,781 rides when compared to last year. Average daily trolley ridership is 3,633 rides, a 17% decrease when compared to last year. This decrease in ridership could be attributed to an increase in HealthLine riders, which shares a similar route.

- 2,066 bikes were boarded in March. That is a 1.2% increase over last year. Year-to-date bike related trips are 4,369.

Ridership Initiatives and Special Promotions:

- During March, several new clients signed up for the Commuter Advantage program including: US Department of Labor OSHA, Emerald Village, and Devon Oaks.
- Members of the RTA Marketing and Planning departments manned the phones at the WCPN Pledge Drive on Tuesday March 16.
- RTA hosted a Blood Drive on March 19. 26 people donated blood, exceeding the company goal of 20 donors. There were 25 productive donors and there were 4 first time donors. RTA employees saved 75 lives this day.
- The Lakewood/Cleveland Shopper Shuttle made its debut on Friday March 26 at noon at the Giant Eagle on Bunts Rd. The shuttle is a one day a week service serving destinations in the Lakewood/ Cudell neighborhood in Cleveland. At the inauguration, Joe Calabrese and Oliver Draper joined Councilman Jay Westbrook and Planning Director Nate Kelly.
- St. Patrick's Day is always a busy day for RTA. This year, approximately 40,000 people took RTA to the parade and festivities downtown. It was a beautiful day, which warranted a higher crowd than normal. RTA employees were positioned along the rail lines as well as at Tower City for crowd control and assistance with fare collection and understanding.
- On Monday March 29 the Red Line ran shuttle buses between West Park Rapid Station and Cleveland Hopkins International Airport due to construction at the Puritas-W 150th St Station. The shuttles ran from 9:30am- 11:00am and Service Quality and Marketing personnel were on hand for directions at the affected locations.
- The RTV is at the Cleveland Auto Show again this year from February 27- March 7. Many volunteers are helping out providing information about the HealthLine as well as getting signatures on the petitions for more public transportation funding.
- In March, several events occurred around the city, including concerts at the House of Blues, Quicken Loans Arena and CSU Wolstein Center, MAC Championships, Gravity Slashers, Cleveland International Film Festival, as well as numerous Cleveland Cavaliers and Lake Erie Monsters home games. To accommodate the large crowds of spectators, RTA offered additional rail service. In addition, RTA has more than 7,000 free parking spaces at rail stations and park-and-ride lots to ensure safe, speedy, and affordable travel to and from events.
- During the month of March, RTA participated in several community events throughout the Greater Cleveland area including speaking engagements and informational sessions at Orange High School, Central Family to Family Collaborative, Vocational Guidance Services, Ivy Plaza Senior Apartments, Antioch Towers Senior Apartments, Ernst Bohn Goldenage Center, Shaker Community Center, King Kennedy Estates, Solon Community Center, Spring Hill Villa

Senior Apartments, Cornerstone Apartments, Erie Square Apartments, Lupica Towers Apartments, Mt. Auburn, Gates Mills Villa Senior Apartments, Eliza Bryant Senior Apartments, University Circle Place Apartments, Clifton Plaza, Kevin Conwell's Semi-Annual Connecting Families, Cleveland Municipal School's Retention Fair, and the Citizen's Advisory Board meeting. By design, these events increase RTA's presence within the Greater Cleveland community and enhance public transit awareness.

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY MODE
FIRST QUARTER 2010**

MODE \ SERVICE	2010 FIRST		2009 FIRST		% DIFFERENCE	2010		2009		% DIFFERENCE
	Jan-10	Feb-10	Mar-10	QTR TOTALS		QTR TOTALS	YTD TOTAL	YTD TOTAL	% DIFFERENCE	
BUS										
RTA	2,779,136	2,632,574	3,025,935	8,437,645	9,870,190	-14.51%	8,437,645	9,870,190	-14.51%	
HEALTHLINE	317,400	321,600	364,400	1,003,400	973,015	3.12%	1,003,400	973,015	3.12%	
SUB-TOTAL	3,096,536	2,954,174	3,390,335	9,441,045	10,843,205	-12.93%	9,441,045	10,843,205	-12.93%	
RAIL										
HEAVY RAIL	406,247	398,116	477,632	1,281,995	1,312,958	-2.36%	1,281,995	1,312,958	-2.36%	
LIGHT RAIL	216,713	199,449	211,005	627,167	636,998	-1.54%	627,167	636,998	-1.54%	
SUB-TOTAL	622,960	597,565	688,637	1,909,162	1,949,956	-2.09%	1,909,162	1,949,956	-2.09%	
PARATRANSIT										
WORK ACCESS (VANPOOL)	42,578	41,343	47,781	131,702	131,710	-0.01%	131,702	131,710	-0.01%	
	5,587	5,410	5,389	16,386	17,810	-8.00%	16,386	17,810	-8.00%	
TOTAL RIDERSHIP	3,767,661	3,598,492	4,132,142	11,498,295	12,942,681	-11.16%	11,498,295	12,942,681	-11.16%	
WEEKDAY AVERAGE RIDERSHIP										
	160,394	159,014	161,223	160,255	180,361	-11.15%	160,255	180,361	-11.15%	

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY REVENUE SOURCE (ALL MODES)
FIRST QUARTER 2010**

DESCRIPTION	Jan-09	Feb-09	Mar-09	TOTAL 2009	Jan-10	Feb-10	Mar-10	TOTAL 2010
REGULAR BUS CASH FARES	207,276	193,642	207,266	608,184	143,431	132,417	147,258	423,106
PARK-N-RIDE BUS & RAPID CASH FARES	53,385	52,376	69,429	177,190	53,836	45,678	61,908	161,422
LOOP & CIRCULATOR CASH FARES	16,128	16,189	17,174	49,491	641	507	556	1,704
SUBSIDIZED FARES	56,919	26,986	37,512	121,417	26,566	21,727	33,130	81,423
SENIOR & DISABLED CASH FARES	22,767	22,929	27,672	73,368	34,445	33,557	41,123	109,125
ALL DAY INDIVIDUAL PASSES SOLD	198,876	188,762	199,367	586,955	192,998	192,406	211,965	597,369
ALL DAY SENIOR / CHILD PASSES SOLD	79,557	78,174	86,975	244,706	55,728	54,973	64,119	174,760
TOTAL CASH RIDERSHIP	636,808	578,928	645,385	1,861,121	507,665	481,205	580,059	1,568,929
RTA EMPLOYEE & OTHER ID PASSES RECD MANUALLY	234,174	243,043	260,671	737,888	232,698	210,008	236,911	679,617
TRANSFERS - FARECARDS	240,162	250,622	290,050	780,834	243,775	241,919	294,413	780,107
TOTAL MISC RIDERSHIP	474,336	493,665	550,721	1,518,722	476,473	451,927	531,324	1,459,724
BUS/RAPID PASSES	1,095,720	1,004,529	1,086,711	3,186,960	897,080	829,415	921,571	2,648,066
PARK-N-RIDE PASSES	51,331	46,212	56,550	154,093	47,579	45,000	55,236	147,815
SENIOR/DISABLED PASSES	114,371	105,280	127,628	347,279	127,917	125,279	149,789	402,985
PASSES & FARECARDS RECD MANUALLY	322,018	249,040	237,125	811,183	148,309	139,841	151,481	439,631
TOTAL PERIOD PASS RIDERSHIP	1,589,440	1,406,061	1,508,014	4,499,516	1,220,885	1,139,535	1,278,077	3,638,497
ALL DAY - INDIVIDUAL PASSES (TRIM)	570,101	512,556	549,652	1,632,309	537,904	510,395	564,581	1,612,880
ALL DAY - SENIOR & DISABLED PASSES (TRIM)	167,260	156,370	178,975	502,605	126,914	125,930	148,666	401,510
ALL DAY PASSES RECEIVED MANUALLY	169,102	123,069	125,004	417,175	78,438	73,944	82,534	234,916
TOTAL ALL DAY PASS RIDERSHIP	906,463	791,995	853,631	2,552,289	743,256	710,269	795,781	2,249,306
BUS/RAPID FARECARDS (TRIM)	115,465	112,089	109,687	337,241	105,658	97,665	135,423	338,746
PARK-N-RIDE FARECARDS (TRIM)	18,053	16,861	19,515	56,429	18,554	16,371	17,442	52,367
LOOP FARECARDS (TRIM)	4,776	4,361	4,959	14,096	134	117	203	454
SENIOR CITIZEN FARECARDS (TRIM)	11,087	10,738	11,943	33,768	12,065	12,664	15,071	39,740
STUDENT FARECARDS (TRIM)	242,447	260,838	290,824	794,109	262,866	254,618	313,673	831,157
TOTAL FARECARD RIDERSHIP	391,827	406,887	436,928	1,235,642	399,277	381,435	481,752	1,262,464
UNIVERSITY ID PASSES (TRIM)	12,909	13,512	15,675	42,096	12,462	14,883	15,473	42,818
UNIVERSITY ID PASSES RECEIVED MANUALLY	36,077	37,068	37,615	110,760	42,077	50,885	52,106	145,068
TOTAL U-PASS RIDERSHIP	48,986	50,580	53,290	152,556	54,540	65,768	67,579	187,887
HEALTHLINE RIDERS	297,215	339,900	335,900	973,015	317,400	321,600	364,400	1,003,400
PARATRANSIT	40,087	43,395	48,228	131,710	42,578	41,343	47,761	131,702
WORK ACCESS (VANPOOL)	5,988	5,921	5,901	17,810	5,587	5,410	5,389	16,386
TOTAL SPECIAL SERVICES RIDERSHIP	46,075	49,316	54,129	149,520	48,165	46,753	53,170	148,088
TOTAL RIDERSHIP	4,388,151	4,116,332	4,438,198	12,942,681	3,767,661	3,598,492	4,132,142	11,498,295
% CHANGE PRIOR YEAR					-14.14%	-12.58%	-6.90%	-11.16%
WEEKDAY AVERAGE RIDERSHIP	180,657	181,897	178,671	180,361	150,394	159,014	181,223	180,255
% CHANGE PRIOR YEAR					-11.22%	-12.58%	-9.77%	-11.15%
TOTAL ALL DAY PASSES SOLD & RECEIVED	1,184,896	1,058,937	1,140,163	3,385,990	997,962	957,588	1,071,865	3,021,435

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY REVENUE SOURCE (RTA BUSES w/HealthLine)
FIRST QUARTER 2010**

DESCRIPTION	Jan-09	Feb-09	Mar-09	TOTAL 2009	Jan-10	Feb-10	Mar-10	TOTAL 2010
REGULAR BUS CASH FARES	207,276	193,642	207,266	608,184	143,431	132,417	147,258	423,106
PARK-N-RIDE BUS CASH FARES	7,134	6,923	6,716	20,773	3,903	2,970	3,412	9,685
LOOP & CIRCULATOR CASH FARES	16,128	16,189	17,174	49,491	641	507	536	1,704
SUBSIDIZED FARES	37,466	22,563	26,620	86,649	18,702	20,296	20,296	59,294
SENIOR & DISABLED CASH FARES	19,773	19,940	23,739	63,452	31,310	30,434	37,309	99,053
ALL DAY INDIVIDUAL PASSES SOLD	176,416	166,652	168,012	511,080	169,476	170,164	183,321	522,961
ALL DAY SENIOR \CHILD PASSES SOLD	73,088	71,293	78,705	223,086	48,952	48,142	56,052	153,146
TOTAL CASH RIDERSHIP	537,281	497,202	526,232	1,560,715	415,815	401,675	428,204	1,245,694
RTA EMPLOYEE & OTHER ID PASSES RECD MANUALLY	219,633	227,818	243,828	691,279	218,597	190,962	220,419	629,978
TRANSFERS - FARECARDS	205,142	213,087	247,592	665,821	209,816	201,227	252,738	663,781
TOTAL MISC RIDERSHIP	424,775	440,905	491,420	1,357,100	428,413	392,189	473,157	1,293,759
BUSRAPID PASSES	876,278	789,792	875,994	2,542,064	684,282	636,130	714,810	2,035,222
PARK-N-RIDE PASSES	42,781	38,453	45,381	126,615	39,287	36,759	44,253	120,309
SENIOR/DISABLED PASSES	99,243	90,528	110,870	300,641	113,246	107,736	133,408	354,440
PASSES & FARECARDS RECD MANUALLY	298,258	222,498	209,820	730,576	123,938	116,621	124,829	365,388
TOTAL PERIOD PASS RIDERSHIP	1,316,559	1,141,261	1,241,965	3,699,785	960,753	897,306	1,017,300	2,875,359
ALL DAY - INDIVIDUAL PASSES (TRIM)	463,263	415,254	441,121	1,319,638	434,300	415,968	466,573	1,316,841
ALL DAY - SENIOR & DISABLED PASSES (TRIM)	146,360	136,273	156,925	439,558	106,646	103,821	127,091	337,558
ALL DAY PASSES RECEIVED MANUALLY	151,983	105,876	97,358	355,217	62,847	59,622	61,800	184,269
TOTAL ALL DAY PASS RIDERSHIP	761,606	657,403	695,404	2,114,413	603,793	579,411	655,464	1,838,668
BUSRAPID FARECARDS (TRIM)	74,467	69,691	76,208	220,366	64,038	57,895	64,706	186,639
PARK-N-RIDE FARECARDS (TRIM)	16,917	17,534	18,197	52,648	17,452	15,252	16,141	48,845
LOOP FARECARDS (TRIM)	4,776	4,361	4,959	14,096	134	117	203	454
SENIOR CITIZEN FARECARDS (TRIM)	8,623	8,238	9,328	26,189	9,676	9,965	12,476	32,117
STUDENT FARECARDS (TRIM)	216,300	231,861	261,981	710,142	236,564	228,416	285,459	750,439
TOTAL FARECARD RIDERSHIP	321,083	331,685	370,673	1,023,441	327,864	311,645	378,985	1,018,494
UNIVERSITY ID PASSES (TRIM)	9,097	9,718	9,718	28,533	8,599	10,461	9,612	28,672
UNIVERSITY ID PASSES RECEIVED MANUALLY	28,146	27,580	28,477	84,203	33,898	39,887	43,213	116,998
TOTAL U-PASS RIDERSHIP	37,243	37,298	38,195	112,736	42,498	50,348	52,825	145,571
HEALTHLINE RIDERS	297,215	339,900	335,900	973,015	317,400	321,600	364,400	1,003,400
TOTAL RIDERSHIP	3,696,762	3,446,664	3,701,789	10,843,205	3,096,536	2,954,174	3,390,335	9,441,045
% CHANGE PRIOR YEAR					-16.21%	-14.26%	-8.41%	-12.93%
WEEKDAY AVERAGE RIDERSHIP	152,152	141,855	152,400	151,104	131,824	130,542	132,280	131,583
% CHANGE PRIOR YEAR					-13.36%	-7.97%	-13.20%	-12.92%
TOTAL ALL DAY PASSES SOLD & RECEIVED	1,490,182	1,367,585	1,537,983	2,846,579	822,221	797,717	894,837	2,514,775

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY REVENUE SOURCE (HEAVY & LIGHT RAIL)
FIRST QUARTER 2010**

DESCRIPTION	Jan-09	Feb-09	Mar-09	TOTAL 2009	Jan-10	Feb-10	Mar-10	TOTAL 2010
REGULAR BUS CASH FARES	0	0	0	0	0	0	0	0
RAPID CASH FARES	48,251	45,453	62,713	156,417	50,553	42,708	58,496	151,757
LOOP & CIRCULATOR CASH FARES	0	0	0	0	0	0	0	0
SUBSIDIZED FARES	19,353	4,293	10,892	34,538	7,894	4,686	12,834	25,404
SENIOR & DISABLED CASH FARES	2,994	2,989	3,933	9,916	3,135	3,123	3,814	10,072
ALL DAY INDIVIDUAL PASSES SOLD	22,460	22,110	31,345	75,915	23,522	22,242	28,644	74,408
ALL DAY SENIOR \ CHILD PASSES SOLD	6,469	6,881	8,270	21,620	6,776	6,771	8,067	21,614
TOTAL CASH RIDERSHIP	99,527	81,726	117,153	298,406	91,850	79,530	111,855	283,235
RTA EMPLOYEE & OTHER ID PASSES RECD MANUALLY	14,541	15,225	16,843	46,609	14,101	19,046	16,492	49,639
TRANSFERS - FARECARDS	35,020	37,535	42,458	115,013	33,959	40,692	41,675	116,326
TOTAL MISC RIDERSHIP	49,561	52,760	59,301	161,622	48,060	59,738	58,167	165,965
BUS/RAPID PASSES	219,442	214,737	210,817	644,996	212,798	193,285	206,761	612,844
PARK-N-RIDE PASSES	8,550	7,759	11,169	27,478	8,282	8,291	10,983	27,506
SENIOR/DISABLED PASSES	15,128	14,752	16,758	46,639	14,671	17,493	16,381	48,545
PASSES & FARECARDS RECD MANUALLY	26,761	26,552	27,305	80,618	24,371	23,220	26,652	74,243
TOTAL PERIOD PASS RIDERSHIP	269,881	269,800	266,049	799,330	260,132	242,229	260,777	763,138
ALL DAY - INDIVIDUAL PASSES (TRIM)	106,838	97,302	108,731	312,871	103,604	94,427	98,000	296,039
ALL DAY - SENIOR & DISABLED PASSES (TRIM)	20,900	20,097	22,050	63,047	20,288	22,109	21,575	63,952
ALL DAY PASSES RECEIVED MANUALLY	17,119	17,193	27,646	61,958	15,591	14,322	20,734	50,647
TOTAL ALL DAY PASS RIDERSHIP	144,857	134,592	158,427	437,876	139,483	130,858	140,317	410,638
BUS/RAPID FARECARDS (TRIM)	40,998	42,398	33,479	116,875	41,820	39,770	70,717	152,107
PARK-N-RIDE FARECARDS (TRIM)	1,136	1,327	1,318	3,781	1,102	1,119	1,301	3,522
LOOP FARECARDS (TRIM)	0	0	0	0	0	0	0	0
SENIOR CITIZEN FARECARDS (TRIM)	2,463	2,500	2,615	7,578	2,389	2,699	2,535	7,623
STUDENT FARECARDS (TRIM)	26,147	26,977	28,843	81,967	26,302	26,202	28,214	80,718
TOTAL FARECARD RIDERSHIP	70,744	75,202	66,255	212,201	71,413	69,790	102,767	243,970
UNIVERSITY ID PASSES (TRIM)	3,812	3,794	5,957	13,563	3,863	4,422	5,861	14,146
UNIVERSITY ID PASSES RECEIVED MANUALLY	7,931	9,486	9,138	26,557	8,179	10,998	8,893	28,070
TOTAL U-PASS RIDERSHIP	11,743	13,282	15,095	40,120	12,042	15,420	14,754	42,216
TOTAL RIDERSHIP	646,314	621,362	682,280	1,949,956	622,960	597,565	689,637	1,909,162
% CHANGE PRIOR YEAR					-3.61%	-3.83%	0.93%	-2.09%
WEEKDAY AVERAGE RIDERSHIP	26,608	27,457	27,467	27,173	26,520	26,406	26,858	26,609
% CHANGE PRIOR YEAR					-0.33%	-3.83%	-2.18%	-2.08%
TOTAL ALL DAY PASSES SOLD & RECEIVED	173,786	163,583	198,042	535,411	169,761	159,871	177,028	506,660

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY REVENUE SOURCE (HEAVY RAIL)
FIRST QUARTER 2010**

DESCRIPTION	Jan-09	Feb-09	Mar-09	TOTAL 2009	Jan-10	Feb-10	Mar-10	TOTAL 2010
REGULAR BUS CASH FARES	0	0	0	0	0	0	0	0
RAPID CASH FARES	32,016	29,510	42,755	104,281	33,530	28,173	39,993	101,696
LOOP & CIRCULATOR CASH FARES	0	0	0	0	0	0	0	0
SUBSIDIZED FARES	11,558	2,631	8,761	22,950	3,326	3,168	7,243	13,737
SENIOR & DISABLED CASH FARES	1,325	1,357	1,808	4,490	1,387	1,377	1,767	4,531
ALL DAY INDIVIDUAL PASSES SOLD	15,170	14,947	21,823	51,940	15,887	15,158	21,227	52,272
ALL DAY SENIOR \CHILD PASSES SOLD	3,999	4,350	5,279	13,628	4,189	4,416	5,124	13,729
TOTAL CASH RIDERSHIP	64,068	52,795	80,426	197,289	58,319	52,292	75,354	185,966
RTA EMPLOYEE & OTHER ID PASSES RECD MANUALLY	9,408	10,372	11,543	31,323	9,123	14,643	11,353	35,119
TRANSFERS - FARECARDS	23,123	25,374	30,290	78,787	22,423	28,599	29,665	80,687
TOTAL MISC RIDERSHIP	32,531	35,746	41,833	110,110	31,546	43,242	41,018	115,806
BUS/RAPID PASSES	142,684	140,370	147,365	430,419	138,364	122,309	144,872	405,545
PARK-N-RIDE PASSES	6,494	6,308	9,725	22,527	6,288	6,834	9,546	22,678
SENIOR/DISABLED PASSES	10,393	10,393	12,136	33,485	10,624	12,883	11,885	35,392
PASSES & FARECARDS RECD MANUALLY	19,920	20,587	20,354	60,861	18,142	18,613	19,856	56,611
TOTAL PERIOD PASS RIDERSHIP	180,054	177,658	189,580	547,292	173,428	160,639	186,159	520,226
ALL DAY - INDIVIDUAL PASSES (TRIM)	64,984	63,312	75,323	203,619	63,016	61,272	64,831	189,119
ALL DAY - SENIOR & DISABLED PASSES (TRIM)	15,682	14,454	16,179	46,315	15,207	16,740	15,857	47,804
ALL DAY PASSES RECEIVED MANUALLY	10,887	12,005	13,665	36,557	9,915	10,797	13,521	34,233
TOTAL ALL DAY PASS RIDERSHIP	91,552	89,771	105,167	286,490	88,138	88,809	94,209	271,156
BUS/RAPID FARECARDS (TRIM)	27,584	25,564	23,273	76,421	26,749	23,031	45,924	95,704
PARK-N-RIDE FARECARDS (TRIM)	702	753	898	2,353	681	610	886	2,177
LOOP FARECARDS (TRIM)	0	0	0	0	0	0	0	0
SENIOR CITIZEN FARECARDS (TRIM)	997	874	1,137	3,008	967	1,076	1,118	3,161
STUDENT FARECARDS (TRIM)	19,328	19,726	22,227	61,281	18,743	17,011	21,682	57,436
TOTAL FARECARD RIDERSHIP	48,611	46,917	47,535	143,083	47,140	41,728	69,610	158,478
UNIVERSITY ID PASSES (TRIM)	2,883	3,339	5,252	11,474	2,822	3,918	5,159	11,899
UNIVERSITY ID PASSES RECEIVED MANUALLY	4,959	6,031	6,250	17,240	4,854	7,488	6,123	18,465
TOTAL U-PASS RIDERSHIP	7,842	9,370	11,502	28,714	7,676	11,406	11,282	30,364
TOTAL RIDERSHIP	424,658	412,287	476,043	1,312,958	406,247	398,116	477,632	1,281,995
% CHANGE PRIOR YEAR					-4.34%	-3.43%	0.33%	-2.36%
WEEKDAY AVERAGE RIDERSHIP	17,483	18,217	19,164	18,297	17,294	17,592	18,636	17,868
% CHANGE PRIOR YEAR					-1.08%	-3.43%	-2.76%	-2.34%
TOTAL ALL DAY PASSES SOLD & RECEIVED	110,721	109,068	132,269	352,058	108,214	108,389	120,560	337,157

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
RIDERSHIP BY REVENUE SOURCE (LIGHT RAIL)
FIRST QUARTER 2010**

DESCRIPTION	Jan-09	Feb-09	Mar-09	TOTAL 2009	Jan-10	Feb-10	Mar-10	TOTAL 2010
REGULAR BUS CASH FARES	0	0	0	0	0	0	0	0
RAPID CASH FARES	16,236	15,943	19,958	52,136	17,003	14,535	18,503	50,041
LOOP & CIRCULATOR CASH FARES	0	0	0	0	0	0	0	0
SUBSIDIZED FARES	7,795	1,662	2,131	11,588	4,556	1,518	5,591	11,667
SENIOR & DISABLED CASH FARES	1,669	1,632	2,125	5,426	1,746	1,746	2,047	5,541
ALL DAY INDIVIDUAL PASSES SOLD	7,290	7,163	9,522	23,975	7,635	7,084	7,417	22,136
ALL DAY SENIOR/CHILD PASSES SOLD	2,470	2,531	2,991	7,992	2,587	2,355	2,943	7,885
TOTAL CASH RIDERSHIP	35,459	28,931	36,727	101,117	33,531	27,238	36,501	97,270
RTA EMPLOYEE & OTHER ID PASSES RECD MANUALLY	5,133	4,853	5,300	15,286	4,978	4,403	5,139	14,520
TRANSFERS - FARECARDS	11,897	12,161	12,168	36,226	11,536	12,093	12,010	35,639
TOTAL MISC RIDERSHIP	17,031	17,014	17,468	51,513	16,514	16,496	17,149	50,159
BUSIRAPID PASSES	76,758	74,367	63,452	214,577	74,434	70,976	61,889	207,299
PARK-N-RIDE PASSES	2,056	1,451	1,444	4,951	1,994	1,397	1,437	4,828
SENIOR/DISABLED PASSES	4,173	4,359	4,622	13,154	4,047	4,610	4,496	13,153
PASSES & FARECARDS RECD MANUALLY	6,940	5,965	6,951	19,756	6,229	4,607	6,796	17,632
TOTAL PERIOD PASS RIDERSHIP	89,927	86,142	76,469	252,438	86,704	81,590	74,618	242,912
ALL DAY - INDIVIDUAL PASSES (TRIM)	41,854	33,990	33,408	109,252	40,598	33,155	33,177	106,920
ALL DAY - SENIOR & DISABLED PASSES (TRIM)	5,219	5,643	5,871	16,733	5,061	5,369	5,718	16,148
ALL DAY PASSES RECEIVED MANUALLY	6,232	5,188	13,981	25,401	5,876	3,525	7,213	16,614
TOTAL ALL DAY PASS RIDERSHIP	53,305	44,821	53,260	151,386	51,535	42,049	46,108	139,682
BUSIRAPID FARECARDS (TRIM)	13,414	16,834	10,206	40,454	14,871	16,739	24,793	56,403
PARK-N-RIDE FARECARDS (TRIM)	434	574	420	1,428	421	509	415	1,345
LOOP FARECARDS (TRIM)	0	0	0	0	0	0	0	0
SENIOR CITIZEN FARECARDS (TRIM)	1,467	1,626	1,478	4,571	1,422	1,623	1,417	4,462
STUDENT FARECARDS (TRIM)	6,819	9,251	6,616	22,686	7,559	9,191	6,532	23,282
TOTAL FARECARD RIDERSHIP	22,134	28,285	18,720	69,139	24,273	28,062	33,157	85,492
UNIVERSITY ID PASSES (TRIM)	930	455	705	2,090	1,041	504	702	2,247
UNIVERSITY ID PASSES RECEIVED MANUALLY	2,971	3,457	2,888	9,316	3,325	3,510	2,770	9,605
TOTAL U-PASS RIDERSHIP	3,901	3,912	3,593	11,406	4,366	4,014	3,472	11,852
TOTAL RIDERSHIP	221,656	209,105	206,237	636,998	216,713	199,449	211,005	627,167
% CHANGE PRIOR YEAR					-2.23%	-4.62%	2.31%	-1.54%
WEEKDAY AVERAGE RIDERSHIP	9,125	9,240	8,303	8,877	9,226	8,913	8,233	8,741
% CHANGE PRIOR YEAR					1.10%	-4.62%	-0.84%	-1.53%
TOTAL ALL DAY PASSES SOLD & RECEIVED	63,065	64,575	65,773	183,353	61,547	61,488	66,469	189,303

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
PARATRANSIT
2010**

TOTAL RIDERSHIP	Jan-10	Feb-10	Mar-10	1st Qtr 2010	YTD 2010
	42,578	41,343	47,781	131,702	131,702
WEEKDAY AVERAGE RIDERSHIP	1,813	1,827	1,864	1,836	1,836

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
 WORK ACCESS (VANPOOL) RIDERSHIP
 2010**

	Jan-10	Feb-10	Mar-10	1st Qtr 2010	YTD 2010
WORK ACCESS VANPOOL	5,587	5,410	5,389	16,386	16,386
TOTAL RIDERSHIP	5,587	5,410	5,389	16,386	16,386

**GCRTA Trolley Rides
Recorded on MARCH 2010**

	Monday 3/1/2010	Tuesday 3/2/2010	Wednesday 3/3/2010	Thursday 3/4/2010	Friday 3/5/2010	Saturday 3/6/2010	Sunday 3/7/2010	Total for Week	Average Per Day
Route 61 - E	2793	2644	2380	2431	2306	0	0	12,554	2,511
Route 62 - B	1394	1459	1470	1419	1512	0	0	7,254	1,451
Total Rides Counted	4187	4103	3850	3850	3818	0	0	19,808	3,962

	Monday 3/8/2010	Tuesday 3/9/2010	Wednesday 3/10/2010	Thursday 3/11/2010	Friday 3/12/2010	Saturday 3/13/2010	Sunday 3/14/2010	Total for Week	Average Per Day
Route 61 - E	2393	2447	2740	2377	2100	0	0	12,057	2,411
Route 62 - B	1262	1146	1110	1340	1148	0	0	6,006	1,201
Total Rides Counted	3655	3593	3850	3717	3248	0	0	18,063	3,613

	Monday 3/15/2010	Tuesday 3/16/2010	Wednesday 3/17/2010	Thursday 3/18/2010	Friday 3/19/2010	Saturday 3/20/2010	Sunday 3/21/2010	Total for Week	Average Per Day
Route 61 - E	1890	1854	1905	1837	1742	0	0	9,228	1,846
Route 62 - B	1258	1650	810	1288	1249	0	0	6,255	1,251
Total Rides Counted	3148	3504	2715	3125	2991	0	0	15,483	3,097

	Monday 3/22/2010	Tuesday 3/23/2010	Wednesday 3/24/2010	Thursday 3/25/2010	Friday 3/26/2010	Saturday 3/27/2010	Sunday 3/28/2010	Total for Week	Average Per Day
Route 61 - E	2645	2572	1911	2571	1993	0	0	11,692	2,338
Route 62 - B	1333	1289	1816	1340	1500	0	0	7,278	1,456
Total Rides Counted	3978	3861	3727	3911	3493	0	0	18,970	3,794

	Monday 3/29/2010	Tuesday 3/30/2010	Wednesday 3/31/2010	Thursday	Friday	Saturday	Sunday	Total for Week	Average Per Day
Route 61 - E	2311	2336	2384				0	7,031	2,344
Route 62 - B	1315	1312	1579				0	4,206	1,402
Total Rides Counted	3626	3648	3963	0	0	0	0	11,237	3,746

	Total for Month to date	Average Per Day
Route 61 - E	52,562	2,285
Route 62 - B	30,999	1,348
Total Rides Counted	83,561	3,633

Greater Cleveland Regional Transit Authority

Trolley Ridership

Total Ridership											
Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09
78,829	72,313	94,830	90,035	101,082	115,932	126,373	93,136	81,109	81,794	97,190	96,342
Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10
93,186	79,935	80,338	82,988	92,312	97,424	84,326	75,552	64,668	68,986	75,097	83,561
Percentage Change											
18.2%	10.5%	-15.3%	-7.8%	-8.7%	-16.0%	-33.3%	-18.9%	-20.3%	-15.7%	-22.7%	-13.3%

Avg Daily Ridership											
Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09
3,583	3,443	4,516	4,093	4,813	5,521	5,494	4,902	3,687	3,895	4,860	4,379
Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10
4,236	3,997	3,652	3,608	4,396	4,639	3,833	3,778	3,079	3,449	3,755	3,633
Percentage Change											
18.2%	16.1%	-19.1%	-11.8%	-8.7%	-16.0%	-30.2%	-22.9%	-16.5%	-11.5%	-22.7%	-17.0%

HealthLine vs. #6 Ridership Counts

Year	Month	Count	% Change
2007	January	219,849	
	February	193,279	
	March	234,407	
	April	224,372	
	May	232,486	
	June	210,147	
	July	200,166	
	August	213,466	
	September	217,235	
	October	240,512	
	November	217,222	
	December	194,626	
2008	January	204,017	
	February	194,867	
	March	191,126	
	April	222,046	
	May	222,000	
	June	218,960	
	July	216,856	
	August	224,681	
	September	255,231	
	October	276,032	
	November	279,000	
	December	284,156	
2007 vs 2008	January		-7.20%
	February		0.82%
	March		-18.46%
	April		-1.04%
	May		-4.51%
	June		4.19%
	July		8.34%
	August		5.25%
	September		17.49%
	October		14.77%
	November		28.44%
	December		46.00%
HealthLine in effect			
2009	January	297,215	
	February	339,900	
	March	335,900	
	April	334,900	
	May	325,900	
	June	309,500	
	July	314,300	
	August	311,300	
	September	348,100	
	October	365,500	
	November	328,600	
	December	313,400	
2008 vs 2009	January		45.68%
	February		74.43%
	March		75.75%
	April		50.82%
	May		46.80%
	June		41.35%
	July		44.93%
	August		38.55%
	September		36.39%
	October		32.41%
	November		17.78%
	December		10.29%
2007 vs 2009	January		35.19%
	February		75.86%
	March		43.30%
	April		49.26%
	May		40.18%
	June		47.28%
	July		57.02%
	August		45.83%
	September		60.24%
	October		51.97%
	November		51.27%
	December		61.03%
2010	January	317,400	
	February	321,600	
	March	364,400	
	April		
	May		
	June		
	July		
	August		
	September		
	October		
	November		
	December		
2009 vs 2010	January		6.79%
	February		-5.38%
	March		8.48%
	April		-100.00%
	May		-100.00%
	June		-100.00%
	July		-100.00%
	August		-100.00%
	September		-100.00%
	October		-100.00%
	November		-100.00%
	December		-100.00%