

Summit Agenda
Wednesday September 22, 2010
Day One—DISCOVERY

7:30-8:00 BREAKFAST AND REGISTRATION

8.00 a.m. - 12.30 p.m.

WELCOME

Mayor Frank G. Jackson— “The Time is Now For Cleveland: Seeing the Momentum and Dedication To a Common Future”

Barbara Snyder, President, Case Western Reserve University— “Strategic, Emergent, and Privileged”

A TIME FOR BUILDING AND PROPELLING THE MOMENTUM

Andrew C. Watterson, Chief of Sustainability, City of Cleveland

Dr. David Cooperrider and Dr. Ron Fry (Moderators)

Our Summit Task

Opening Exploration: “Works in Progress” and Summit Aims

Panel: SC 2019 Advisory Council Members—Highlights of the “SC 2019 Action and Resources Guide” Mary Anne Gallagher, Economic Transformations Group; Christina Vernon, Cleveland Clinic; Dave Nash, McMahon Degulis

-Break-

Discovery Part One: Roundtable and Plenary Dialogues

The Ingredients of Momentum

How people Outside of Our City View What Cleveland is Doing

KEYNOTE: Tom Seitz, Senior Vice President – Strategic Excellence Initiatives, The Sherwin Williams Company, “Sustainability is THE 21st Century business Model”

Appreciating Our Working Groups: Innovations and Insights

Poster Sessions With Working Groups

12:30-1:30 LUNCH AND POSTER SESSIONS CONTINUE

1:30-5:00

MARKET SHIFT—Why Sustainability and SC 2019 Matters to the future economic success of our Region: Spotlight on Celebration Years.

Panel Discussion —Dan Moulthrop, The Civic Commons (moderator); Joe Wolfsberger, Eaton Corporation; Nick Bertram, Wal-mart; Chris Kious, APOC; Lillian Kuri, The Cleveland Foundation; Bob Brown, City Planning Commission

SPOTLIGHT ON CELEBRATION YEARS—Discovering Our Common Ground Future —What Impact Do We Want To See By 2019

Roundtable and Plenary Dialogues

CLOSING REFLECTION

David Orr, Paul Sears Distinguished Professor of Environmental Studies and Politics at Oberlin College—“Design on the Edge: Prototypes of Sustainable Communities”

Sustainable Cleveland 2019 Summit • September 22-23, 2010



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8:00-12:00

INNOVATIONS IN SMALL & LARGE ORGANIZATIONS—Stories of Building Cultures of Sustainable Value or “Embedded Sustainability”

KEYNOTE: John Viera, Director, Sustainability and Environmental Policy, Ford Motor Company

Local Panel: Holly Harlan (moderator); Laura Steinbrink, President, Humanity’s Loom; Bill Biggar, Managing Director, Nature Friendly Products; Sean Smith, GM, GreenStreet Solutions; Monica Alston, Corporate Director, Environment, Health and Safety, Eaton; Bill Oatey, Oatey; Dan Farrell, District Manager, Bon Appétit Management Company; Kathy Gatto, Chair of Green Team and project consultant, Hospice of Western Reserve; Pete Accorti, President, Talan Products

-BREAK-

OPEN SPACE DESIGNING IN WORKING GROUPS & CELEBRATION YEARS

- Energy Efficiency
- Local Foods
- Renewable Resources and Advanced Energy
- Zero Waste
- Clean Water
- Sustainable Mobility and Transportation
- Clean Green Spaces
- Vital Neighborhoods
- Overall: SC 2019--Green City on a Blue Lake

12:00-1:00 LUNCH

1:00-4:30

FROM REPORT-OUTS ON CELEBRATION YEARS TO DEPLOYMENT

Next steps to build momentum for each year

Refined action plan for working groups

Cross-cutting themes for connection and coordination

NEXT STEPS AND CLOSING OF OUR SUMMIT

Report-outs and commitments: Highlights from working groups, celebration year groups, and new groups

CLOSING REFLECTION

David Beach, Executive Director of The GreenCityBlueLake Institute

CLOSING REMARKS: Mayor Frank G. Jackson

